

CHICKEN OF THE SEA, INCORPORATED



CABLE ADDRESS: VANCAMP • Telephone HEmlock 7-0341

840 Van Camp Street, Port of Long Beach, California

October 9, 1964

Mr. J. Traverso
V. Traverso Company
1050 Battery Street
San Francisco, California

Dear Jack:

Your letter of October 1 was on my desk when I returned to the office today, and I mentioned to you when Tom Trixler and I called on you in San Francisco this past week, that it is with regret a person of your caliber and the entire V. Traverso Company should see fit to retire from the wholesale grocery business. On behalf of the entire Van Camp Sea Food Company, please accept our appreciation for being such a valuable customer.

I sincerely hope that you and your wife can enjoy your days of retirement and if you are ever in the Los Angeles area, please feel free to call on us.

A small token of appreciation is being sent to your attention under separate cover. If we can be of any assistance, please let us know during the final stages of closing down your warehouse.

Very truly yours,

Melvin J. Kaiser
Divisional Sales Manager

MJK:mab

