

524-2nd

Coastal Valley Canning Co.

P. O. BOX 1348 • HUNTER 3-2377

OXNARD, CALIFORNIA



October 6, 1964

V. Traverso Co.
1050 Battery Street
San Francisco, California

Dear Friends:

We received your note of October 1st indicating that you were dissolving your business. We are very sorry to hear of this as you have been one of our very loyal customers over the years. We do hope that each of you in the V. Traverso Co. will be most successful in your future ventures.

I am sure that the Wm. J. Lindenberger Company who has represented us for many years in our dealings with you, will be most helpful in finding a home for any of our products which you have remaining in stock at the date of your closing.

Yours very truly,

COASTAL VALLEY CANNING CO.

Winston L. Atkins

Winston L. Atkins
Sales Manager

WIA/lh

cc: Mr. Elgin Juri

*12/4 clf no instructions by Tuesday 12/8
Phone Holt for instruction*



Packers of Finest Quality Chile and Pimiento Products