



MACARONI CO.  
NATION'S LARGEST SELLING BRAND

EXECUTIVE OFFICES: 1111-139th AVENUE, SAN LEANDRO, CALIF. • TELEX 033-620 • TELEPHONE 357-8400  
PLANTS: SEATTLE • SAN LEANDRO • SAN FRANCISCO • LOS ANGELES • SALT LAKE CITY • CHICAGO

October 21, 1964

Mr. Vic Traverso  
Traverso Company  
1050 Battery Street  
San Francisco, California

Dear Mr. Traverso:

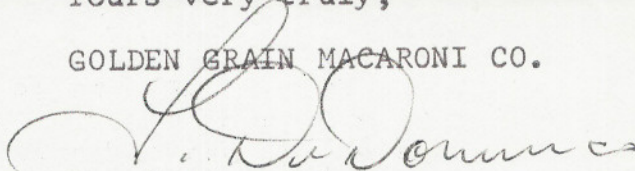
I received your note regarding the closing of your wholesale grocery business after 42 years of serving the stores in the San Francisco area.

I want to thank you very much for the cooperation that you gave to me and the Golden Grain Macaroni Company. May your retirement be a happy one with time to do all of the things that you have wanted to do over the past years that have been neglected due to your long hours of work in your business.

Now that you have the opportunity to do the things you have always wanted to do I certainly hope that you take advantage of it, and I wish you the best of luck and all of our thanks from the DeDomenico family.

Yours very truly,

GOLDEN GRAIN MACARONI CO.

  
Tom DeDomenico  
Vice-President

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