

Libby's

Libby, McNeill & Libby

455 Beach Street, San Francisco 19, Calif.

P. O. Box 3512

October 7, 1964

Mr. Jack Traverso
V. Traverso Company
1050 Battery Street
San Francisco, California

Dear Jack:

We just received word that you are retiring from the wholesale grocery business. Naturally, we are sorry to hear this and you have my assurance that Al Dan and our men will give you all the assistance possible in helping you to dispose of your remaining stocks.

We have always felt that our business was on a more personal basis than a real business deal. We wish you good health and happiness in your retirement.

Best personal regards to you.

Cordially,

Libby, McNeill & Libby

George
G. E. BARTHOLD
Regional Sales Manager

GEB:lcs

11/3 George promised to speak George and Lydie