

J. N. *R* HODES COMPANY, INC.

MANUFACTURERS REPRESENTATIVES OF FOOD PRODUCTS

~~2053 PIONEER COURT, SAN FRANCISCO, CALIFORNIA~~

~~TELEPHONE: FIdesideal-3451~~

725 Industrial Rd.
San Carlos, California

October 16, 1964

Mr. Jack Traverso
V. Traverso Co.
1050 Battery Street
San Francisco, California

Dear Jack:

We received your bulletin of October 1st, announcing that you are retiring from the wholesale grocery business.

This is a type of letter we hate to receive after having done business with you folks for so many years. It really makes you sit back and think.

I certainly want to pass along to you, your brothers and your fine organization what a pleasure it has been to do business with you folks.

Whatever your plans are for the future, if there is ever anything we can do for you here in our office, business or otherwise, I hope you will not hesitate to get in touch with me.

Again, best of luck to you and best personal regards.

Sincerely

J. N. RHODES CO.

J. N. Rhodes
J. N. Rhodes by *gt*

JNR:gt

TERRITORY COVERED: NORTHERN CALIFORNIA AND RENO, NEVADA