



*Rosarita*  
**MEXICAN FOODS CO.**

BOX 1010 • 310 SOUTH EXTENSION ROAD • MESA, ARIZONA • PHONE: W0odland 4-8751

October 12, 1964

V. Traverso Company  
1050 Battery Street  
San Francisco, California

To The Traverso Family:

May we, here at Rosarita, wish you all the success and happiness in your future endeavors. May we also thank you for all past favors and for your patronage through the past pleasant business association.

Best of luck!

Cordially

ROSARITA MEXICAN FOODS CO.

*Cleve Langston*  
Cleve Langston  
Executive Vice President

CL:pc