



"A popular trio—Messrs. Kottinger, Haderer and Traverso"

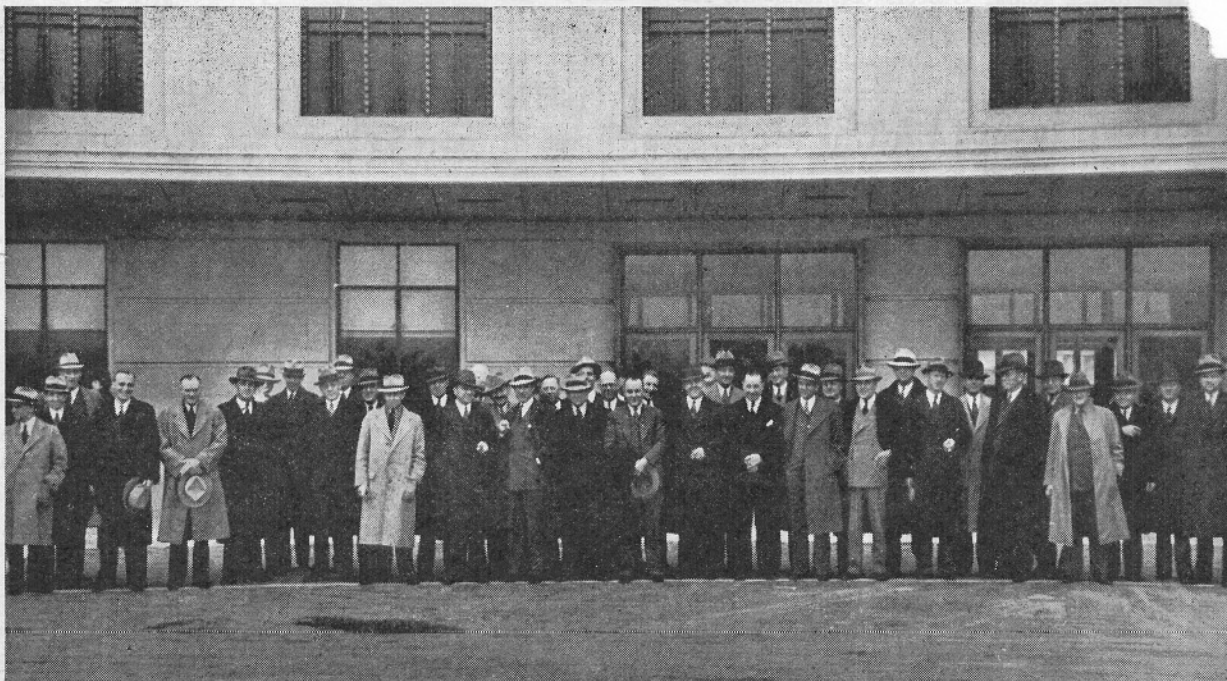
Salesmanagers Visit Treasure Island!

TAKING the place of the regular weekly meeting of the San Francisco Salesmanagers Club, our good friends and their guests took "time out", Tuesday, December 20th, to visit Treasure Island—site of the '39 Golden Gate International Exposition on San Francisco Bay. About one hundred Salesmanager Club members and guests assembled in front of Exposition headquarters in Bush street, from there to be transported—via Greyhound—over the S. F. Bay bridge directly to island headquarters of the Exposition.

Arriving on the island at 11:30 A.M. the group wended its way to the dining room in the Administration Building, there to partake of a delicious luncheon. Mr. Milt Kottinger did a nice job as chairman of the luncheon, and was lavish in the manner in which he "dished" out the fines to fellow members. Among the guests who were pleased

and interested was W. D. Haderer, Editor, California Retail Grocers Advocate, and State Secretary, Calif. Retail Grocers & Merchants Association.

Following luncheon the club was conducted by competent and courteous guides to the Food and Beverage building, there to observe—in the process of construction—many elaborate exhibits being erected for the nation's foremost manufacturers and packers of fine foods and beverages. Revealing, too, was the degree to which the final exposition project is nearing completion. The landscaping is also far ahead of schedule, and it is expected that when the thousands upon thousands of Fair visitors get set for the grand preview during mid-February of 1939, that the entire masterpiece will be in readiness for all visitors. TREASURE ISLAND and the Golden Gate International Exposition.



"Our Gang in front of Exposition Island Headquarters"