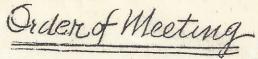
Rainbow Food Stores Confidential Bulletin YOUR RAINBOW BUSINESS COMMY

CALLS Every Loyal Rainbow Member to come

MEETIP

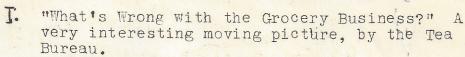
WEDNESDAY EVE BLUMENFELD DAN RYAN OCTOBER 11th, CALIFORNIA CLUB, 1750 CLAY ST.

Bring Your Families!



MARTIN HAMBURGER

ALE. STUKES



BUSINESS COMMITTEE REPORT: How your business committee handled the Recent Beer Situation.

What to do about PRESENT MARKET TOENDS.



ADVERTISING DEPARTMENT REPORT.

JACK TRAVERSO

GINO BELLUOMINI

Question Box. Your written questions answered.

Reshowing of the Movies of the Rainbow Picnic.

Eats by Hormel, Ivanhoe Redi-Salads, National Biscuit Company, Lindsay Olives and Refreshments.

MEETING STARTS AT 8:45 P.M. ... Whether you get there at the opening of the meeting or later, be sure and attend. This meeting is important to you!



Consider these facts:-

Chili Con Carne means "Chili Beans with Meat". Hormel's is one of the few genuine Chili Con Carnes' on the market.

Highest quality - choice Chili Beans, tender selected Beef in generous quantities with a perfect blend of Chili seasoning.

The ONLY nationally advertised Chili Con Carne - colored ads in leading magazines.

Columbia Nationwide Radio Network - spet announcements following régular Hormel program "It Happened in Hollywood".

With the original "DOUBLE YOUR MONEY BACK GUARANTEE".

EXCELLENT for lunch, Sunday supper, or midnight snack. You may think you don't like Chili Con Carne, but HORNEL Chili Con Carne is different and everybody likes it!

Order today for EXTRA PROFIT.