

Retail Grocers Elect Lagemann

Rudy Lagemann, Guerneville, has been re-elected president of the Sonoma County Retail Grocers' Association, it was announced today.

Others named at the annual banquet held recently at the Green Mill Inn are: Charles Feist, Santa Rosa, first vice president; Otto Rippon, Odd Fellows Park, 2nd vice president; Grace Gasper, Petaluma, secretary, and

Harold Ascherman, past president.

Chosen as directors are Peter Signorotti, H. W. McCormick, Harry Sachs and Leonard Lichtenberger, all of Santa Rosa; Al Gonella, Occidental; Lamar Lauritzen, Petaluma, and Charles Emery, Kenwood. A. R. Swanet, Santa Rosa; Al McCracken, Windsor, and Cal Ascherman, Petaluma, were named to the finance committee.

William Hadel, secretary of the State Grocers' Association, told of the recent convention held in Colorado, and also explained the new loss leader law. Jack Traverso of San Francisco told of recent happenings in the grocery business.

It was announced that a testimonial dinner will be given Mr. Hadel in honor of the 25 years he has been secretary of the Association. The dinner will be held Nov. 2 at the Fairmont Hotel.

Shower For Victims Of Blaze

By Staff Correspondent

UPPER LAKE—A shower is being held in the Upper Lake High School tomorrow at 8 p. m. to replace household goods for the Raymond Miller family who

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