

RECEIVED

OCT 2 - 1964

P.V.O. CORP.

V. TRAVERSO CO.  
1050 BATTERY STREET  
SAN FRANCISCO, CALIFORNIA

OCT 1, 1964.

TO OUR SUPPLIERS:-

AFTER 42 YEARS OF SUCCESSFUL BUSINESS WE HAVE DECIDED TO RETIRE FROM THE WHOLESALE GROCERY BUSINESS. ANY ASSISTANCE IN HELPING US TO DISPOSE OF OUR REMAINING STOCK OF YOUR PRODUCT WILL BE GREATLY APPRECIATED.

MAY WE STATE IT HAS BEEN A PLEASURE DOING BUSINESS WITH YOU AND TAKE THIS MEANS OF THANKING YOU FOR ALL PAST FAVORS.

VERY TRULY YOURS,  
THE TRAVERSO FAMILY.

Rxhamyx

By any chance is this the Traverso family whose father used to work for my father at the Great Western Mine in Lake County?

B. T. Rocca, Sr.  
(Pacific Vegetable Oil Corporation)  
130 World Trade Center, S. F.  
Bhone: DO.2-0990