

RAINBOW STORES PROSPERITY SALE



Thank You For Your Patronage!!

We, the Rainbow Stores and V. Traverso Co. wish to announce that we have moved into a new and larger warehouse, located at the corner of Front and Pacific Streets. We take this opportunity to express our sincere "THANK YOU" to all of our many customers and friends for their splendid patronage. Celebrating the opening of our New Home, we are offering Many Extra Specials for August 8th and 10th.

"BE RAINBOW WISE AND ECONOMIZE"

Specials For Saturday & Monday, August 8th & 10th

CANE SUGAR

With a Purchase of
50c or Over

Limit
5
Lbs.

5 Lbs. For **19¢**

Milk

BORDEN'S

6

Small or

3

Tall Tins

19¢

More than Twice as Rich as Ordinary Milk—Improves the Best of Cooking

Soap

CRYSTAL
WHITE

6

Bars For

19¢

The Soap You Need to Wash Clothes Whiter and Make Clothes Last Longer

Salt

MORTON'S

Plain or
Iodized

Per
Pkg.

19¢

Never Cakes or Hardens—"When it Rains, it Pours"

Flour

PILLSBURY'S
BEST

10-Lb.
Sack

This "Balanced" Flour Will Give You a New Idea of

Beans

BEAN HOLE

Now You May Have Beans Just Like Those Baked

Sauce

DEL R.
Mush.

Real Mushroom Gravy—Delicious

Peas

DEL MONTE

Early
Garden

No. 2
Tin

15¢

The High Quality and Tender Delicacy are Due to Careful and Scientific Handling

Soap

PALMOLIVE

3

Bars For

21¢

9 out of 10 Beauty Specialists Recommend This Soap of Palm and Olive Oils

Water Softener

For Use in the Bath, the Kitchen and the Laundry

to DESSERT

Over 1001 Uses—Your Choice of 8 Varieties—It's Delicious

DEL MONTE
De Luxe

No. 2½
Tin

16¢

Try a Dish of them for Your Breakfast

to DESSERT

Large
Bottle

16¢

**Our
New**

Warehouse

170 PACIFIC AVE., Corner of Front Street

Will Be Open for Your Inspection

SUNDAY, AUGUST 9th

DOORS OPEN AT 1:00 P. M.

Crisco

SHORTENING

You, too, will have better tasting fried and baked

Peaches Del Monte

The Delicious Melba Halves-Fully Tree-Ripened-With all Their Natural Flavor

Chateau PLAIN or 1/2-Lb. PIMIENTO Pkg.

BORDEN'S CHATEAU-The Distinctive New Cheese Food-It Spreads or S.

Raviolis DEL RAY 2 7-oz. Tins 21¢

"Ready to Serve"-These Real Chicken Raviolis Make a Fine Addition to Your Dinner

Pineapple Del Monte No. 2 1/2 Sliced Tin 17¢

This Pineapple is Grown in the Hawaiian Islands and is not picked until Fully Ripened

Sani Clor WASHING FLUID Small Bottle 9¢

Good House Keeping Demands Its Use-We Recommend it Very Highly

Mayonnaise BEST Pint FOODS Jar 25¢

The Perfect Dressing for Salads-Gives Your Salad That "Zestful Tang"

Langendorf RING CAKES Each 15¢

A Treat Your Family Will Enjoy-Always Oven-Fresh-35 Kinds-Like Homemade

Fontana Pastes ALL VARIETIES

Walker's

AUSTEX BRAND

Chile Con Carne

and

Tamales

Your Choice

10-oz. Tin

12¢



Look For Our Newspaper Advertisements Friday, August 7th in THE EXAMINER, THE NEWS and CALL-BULLETIN

Our New Phone Number is

SUTTER

3143

Dissolves Instantly

Large Pkg.

17¢

"Just a Little Oxydol and the Washing's All Done"

BEST FOODS -Bread & Butter-

Per Jar

18¢

For Garnish for Meats and Fish-The Original Fresh Sliced Pickles

Ray ITALIAN FOR DINNER 4 Pkg. 21¢

Cent Macaroni for 4 Persons-A Can of Mushroom Sauce and a Pkg. of Grated Cheese

Spinach DEL MONTE No. 2 1/2 Tin 14¢

Doctors and Dietitians Strongly Recommend Spinach for its Health Giving Properties

Tomatoes Del Monte No. 2 1/2 Tin 15¢

SOLID PACK-All of the Natural Juice, Flavor and Color is Preserved in These Tomatoes

Asparagus TIPS No. 1 Sq. Tin 31¢

DEL MONTE-From Rich Delta Lands, of Wonderful Fertility for Growing Asparagus

Sani-Flush 22-oz. Tin 21¢

For Cleaning Toilet Bowls Only-Cleans Without Fuss or Mess-Keep a Can on Hand

String Beans No. 2 Tin 17¢

DEL MONTE-Selected for Tenderness and Flavor-From the Finest Soil in California

Fontana Egg Noodles, Macaroni, Spaghetti, Vermicelli 3 Pkgs. For 21¢

The items on this circular will show you the popular merchandise advertised by the Rainbow Stores. All Advertising Members use Weekly Circulars and Window Posters, featuring approximately 14 "specials."

We will be glad to answer any questions you would like to ask about the Rainbow Stores and the Rainbow Stores Advertising Department.

All Rainbow Members Own and Operate Their Own Stores

We Reserve the Right to Limit Quantity

"WHEN YOU STEP IN, SAVINGS BEGIN"

Many Extra Specials Every Day