RAINBOW STORES' CONFIDENTIAL BULLETIN March 12, 1932

Once again we want to state to our Members that the Official Rainbow Gown is furnished by the Peerless Laundry Company. Irrespective of what other laundries might say, we go on record as recommending, exclusively, the Peerless Laundry Company. Our reasons for making a change in the make of the gown as well as the company were very good as outlined in our previous bulletin; therefore, we ask the whole-hearted co-operation of every Member to get his gown from the Peerless Laundry Company. If their colinitors have not contacted you Laundry Company. If their solicitors have not contacted you, communicate with our office and we will make arrangements to have them do so. We also would like to state that this gown is a very fitting one for the lady clerks to wear.

MARCH 22

Tuesday Night, March 22 we will have another Del Monte Cutting. The California Packing Corporation will cut a can of everything they pack and furnish samples of the various products. This cutting is worthy not only of your attendance but you should insist that your clerk and your delivery boy attend this cutting with you so that they, as well as yourself, will know exactly what you sell to the customer when you sell her a can of canned merchandise. We cannot stress how important it is that you make it your duty to attend this cutting, even though it might be necessary for you to travel many miles.

NEW ITEMS, DISCOUNTS, AND DEALS

Betty Lou Cookies are now being carried on our floor which we quote at \$2.33 per dozen and for a temporary period only, one package

FREE with every purchase of one dozen.

Schwartz Ginger Ale Company has announced a new drop shipment plan as well as a new warehouse price. The drop shipment of one dozen to twenty-three dozen 92½¢ per dozen, on twenty-three dozen or over 87½¢ per dozen. In addition to these prices you will receive free goods in accordance with the number of cases you purchase, thereby bringing your costs to a competitive basis. Our warehouse price effective immediately will be 33.40 per case of 48 bottles

box of Juicy Fruit, one box of Double Mint, one box of Spearmine, one ELECTRIC CLOCK -- all for the price of \$2.50, is now available at our warehouse. This makes the Electric Clock cost you just 82¢. Our supply is limited and orders will be handled in accordance with their

receipt.

The Clorox Corporation has placed us in a position to furnish a limited number of cases of clorox in both quarts and pints to the Members who feel that they might run short. We will handle the distribution of this clorox on the same basis as before, namely one case FREE with every one purchased at a list price of \$3.19 for 24 pints and \$2.79 for 12 quarts.

Del Ray Products are handled direct off of the Del Ray Distributing wagons so it will be necessary for you to make your purchase on all of these products from the driver when he calls, for we have discontinued warehouse stocks, appreciating that the wagon distributing

price is a better deal for our Members.

Campbell's Beans at the low price of \$1.98 per case of 48 cans are now available and will be sold at this price as long as our present

stock lasts.

Sani-Flush has advanced to \$2.03 per case without notice. Our

supply is limited. We have allotted two cases to every Member at the old price of 83¢ per dozen. You must take advantage of this concession by the close of business Wednesday Night, March 16th.

Del Monte String Beans at 99¢ per dozen is a very attractive buy and we have been informed by the California Corporation that they are entirely sold out and we will not have any until new pack which is about September; therefore, we continue to sell at the present price as long as our present stock lasts which is very small.

NEW PRICES

Campfire Marshmallows 12/1s \$2.36 per case, 24/5s \$1.61, 24/5202 boats \$1.63 per case. Angelus 24/4s \$1.41 per case. Ridgway's Tea: Five O'Clock 24/4 oz \$4.56; 12/8 oz \$4.56; 12/1-1b \$9.12. Gold Label 24/4 oz \$5.40; 12/8 oz \$5.40. Orange Label 36 packages 1 3/8 oz \$2.05. Teaspoon 24/4 oz \$4.10; 12/8 oz \$4.10.

Del Monte Pineapole has advanced 10% per case. Our price will advance definitely on Wednesday of next week. Del Monte Sour Kraut is now quoted at \$1.05 per dozen. Crystal White Soap is now quoted at \$2.60 per case of 100 bars. \$2.60 per case of 100 bars.