Rainbow Stores' Entertainment at C. & H. Refinery

Sunday, September 22, was a gala day for over 400 Rainbow Store Grocers, their wives and friends who were entertained with a splendid all-day program at the C. & H. Sugar Refinery at Crockett, California.

Leaving San Francisco on the 8:40 Southern Pacific boat the large party of grocers and their friends boarded the C. & H. Rainbow Special Train at the Oakland mole at 9:00 a.m., arriving at Crockett at 10:00 o'clock.

In groups of ten the party was taken on a tour of inspection of the giant refinery where, with competent guides, much was learned about the refining of raw sugar. The trip through the refinery lasted until after 12, when everyone collected in the Community Auditorium for a very delicious lunch, thoroughly enjoyed by all. During the luncheon a lively jazz orchestra entertained the diners. A few words of welcome to the visitors and an acknowledgment of the hospitality of the C. & H. Co. was made by John A. (Jack) Traverso of the V. Traverso Co., sponsors of the Rainbow Stores.

After lunch most of the party assembled at the Recreation grounds to witness the baseball game between the Rainbow Stores' team and the team of the California Chapter of De Molay. The De Molay team were victorious with a score of 13 to 2 and were presented with a trophy in the Community Auditorium following the game.

After the ball game, swimming and tennis were enjoyed while a dance was held in the Auditorium, lasting until just before train time, at 4:15, the special train being on hand to bring back the Rainbow party to the city.

The Rainbow Store members take this opportunity of expressing their sincerest appreciation to the C. & H. Co., for the splendid outing of last Sunday. Full credit for the very complete all-day program is due to Mr. Keith and Mr. Gray of the C. & H. Co., and Mr. Victor Traverso Jr., chairman of the Rainbow Stores entertainment committee.