## RAINBOW BULLEVIN NO. 17

## JULY 10, 1931

The V. Traverso Company will move into their new headquarters on or about the first of August. Their new location will be the building formerly occupied by the Poultry Producers on the northeast corner of Front and Pacific Streets. In this building there will be regular loading docks, which permits our Members to back their trucks into the building in order to secure their merchandise. In this way every Member is assured of parking space when calling for his goods. Our offices will be more spacious. There will also be spur track facilities, and many more advantages in this new building which you will readily see when we ask you to attend our formal opening affair.

The price of Swans Down Cake Flour, or Pillsbury Cake Flour, is now \$2.95 per case. Pillsbury Pancake Flour, \$2.33 per case. Pillsbury Buckwheat Flour, \$1.42 per case.

Del Monte Grapefruit, #2 tins, \$1.55 per dozen, this is a red hot! Calo Dog Food 48/ls, \$3.50 per case.

Crab is now available in the 1/4's size, and we are quoting new

opening prices.

Palmolive Soap, \$9.17 per gross.

Scott Tissue, 100s, \$6.90 per case.

Del Monte Mustard, 12/16-oz jars, \$1.50 per dozen.

Chum Salmon, #1-T tins, 90¢ per dozen. Monticello Tonno in pure cit, 100/3½-oz tins, \$6.90 per case. Standard Shrimps, \$1.25 per dozen.

Columbus Brand Pimientos, 4-oz, 55¢ per dozen.

We are placed to state that we stock the new De Luxe package

We are pleased to state that we stock the new De Luxe package It is packed one dozen to the case, and the cost is of Bon Ami.

\$1.90 per case.

We have to offer, an exceptionally low price on Diamond Brand Large Budded Walnuts, and if you can see your way clear to buy some of these walnuts and feature them, it would be appreciated by us. The price we have to offer is \$24.00 a sack of 100 lbs., on large Budded Walnuts.

We now carry in stock beer-bottle stoppers. When purchased in original cases of 50 packages, the cost is  $14\frac{1}{2}c$  per package. In less

than case lots, 15¢ per package.

SUGAR MARKET Our present price on cane sugar, cash and carry, is \$4.53. The market is \$4.63; on Wednesday, July 15, our price will advance to \$4.63. Therefore, you are given fully six days to cover your requirements. ments, and it is suggested that you cover for at least 30 to 40 days, as we think the market warrants such speculation.

CIGARETTES As far as we can ascertain, we were the only organization in San Francisco that allowed its customers to purchase one week's supply of cigarettes, providing they had been buying them from us prior to the advance, at the old price. Our present price on cigarettes to our Members is \$1.22 per carton on the four leading brands, namely, Chesterfields, Lucky Strikes, Camels, and Old Golds. PICNIC:

Our Second Annual Rainbow Picnic will be held at the New Portola Park just out of Menlo. The date is July 26. There will be dancing, races, gate prizes, and free coffee for all. More details and tickets to the picnic will follow in the very near future.

This is your last notice relative to the I-X-L Pool. As we formerly stated, your saving, when you buy in 3-case lots or more, is at least 9% above cash and carry prices during these deals. It is our

suggestion that you take advantage of this pool. CROWN PRODUCTS

It has been called to our attention of late, that the Crown Products Company, distributors for California Bleaching Water and Sani-clor, have not been allowing our Members the 2% cash discount that they are entitled to as Members of this organization. Therefore, it is suggested that you demand this discount from the driver when paying him.